



## Media Contacts

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FOR IMMEDIATE RELEASE

## SKETA OZ CEO – SELINA KUCKS FACES NEW LITERARY CHALLENGE



*Arts Party - Publicity Officer  
Selina Kucks a.k.a. Sketa*

BRISBANE, April 29, 2018 - *Selina Kucks a.k.a. Sketa* - Australian author, entrepreneur and CEO of Sketa Oz Group Pty Limited takes on a new literary role as: Publicity Officer for the upcoming national, political group – The Arts Party.

As part of a strong team of eleven, newly elected individuals, the AGM of April 16, 2018 saw *Barry Keldoulis, PJ Collins and Pamela Aiken* assume the positions: Leader, Secretary and Treasurer, respectively.

Arts Party founder PJ Collins stated, “set up and planning have already commenced, with the first committee meeting scheduled for next week,” following the AGM.

Founded in October 2013, by [Sydney-based artists](#), PJ Collins and Nicholas Gledhill and registered by the Australian Electoral Commission (AEC) on August 6<sup>th</sup>, 2014 – the Arts Party owes its

existence to a well, managed crowd-funding campaign.

By 2016, the Arts Party had again crowd-funded for their next development stage; sourced seven new candidates for the House of Representatives and thirteen senate candidates to represent the party in the 2016 federal election.

1.5 million Preference votes, between 1~6 were received and The Arts Party ranked 26<sup>th</sup> among 56 parties in the first preference Senate results. Of the 7 lower house candidates, two came 4<sup>th</sup> in their seats, after Labor, Liberal and the Greens - view [full results](#) here.

The new team to lead the [Arts Party](#) for 2018-2019 include:

- Leader – Barry Keldoulis
- Secretary – PJ Collins
- Treasurer – Pamela Aitken
- Policy Officer – Carol-Anne Croker
- Publicity Officer – Selina Kucks
- Technical Officer – Steve Doig
- Victorian Committee Contact – Malcolm Thomson
- Social Media Lead – Dan Craig
- Ordinary Member – Sue Davidson
- Social Media Officer – Kylie Macey
- Social Media Officer – Emily Winter



*Arts Party – Leader: Barry Keldoulis, Secretary: Pamela Aitken  
and Treasurer (Founder): PJ Collins*

“The Arts Party hopes to gain traction in the upcoming, 2018 NSW elections and has aspirations of making a huge impact on Australia’s political system,” Ms. Kucks stated. “The Arts Party is globally the first of its kind and this political movement has already made inroads into the UK, Scotland and Ireland.

I believe the group could set the arts community on fire – spurring great collaboration, support, and ideation for growing the arts basin here in Australia. It’s paramount that we get behind this newly, established political party which represents the entire Arts community.

We now have a voice and a podium upon which to stand and be heard; promoting the arts at home and abroad; voicing the importance of continuing arts education in learning institutions; and striving for arts funding to be more forthcoming for our nation.

There are so many areas of the arts that require assistance, promotion and sustenance - the Arts Party can help establish and maintain appropriate standards of conduct...fill the voids.

Upholding belief, enjoyment, and support for the arts is not a new concept – it has been around for centuries – it is how every living being on the planet enjoys themselves; how one spends one’s spare time. In fact, although the arts and crafts industry couldn’t be more engaged than ever before – it receives less and less funding; which is ironical given our population’s constant obsession with all facets of it – be that gaming, film, television etc. This arts industry is huge and services Australia, actually services the world in a very big way. It’s high time the industry was thought of and taken care of with equal fondness.”



#### **About Arts Party (Australia)**

The **Arts Party** (Australia) is a progressive, national, political party whose primary being for existence is to: represent ‘the arts’ and all it embodies; to be the voice for practitioners, lovers, supporters and educators of ‘the arts’ within the political arena and to represent the voice of change in: breaking down all forms of societal barriers; putting forward national policies that foster artistic growth at home and abroad; expanding the arts export basin and delivering sufficient arts funding to assist educational institutions to continue offering democratic rights of access to the arts.

Follow the news about the party at @TheArtsParty



#### **About Sketa Oz Group Pty Limited**

The Sketa Oz Group – is a multi-level, branded business group that engages in: The Arts, Design, Publishing, Education, Health and Wellness. Our Mission is to become the best version of 'us' - through becoming a leading producer and disseminator of information and entertainment that is creative, innovative, unique, artistic and educational.

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#### **About the Arts Party**

The **Arts Party** is an international political movement, inspired by the importance of the Arts and creative action, with parties currently registered in Australia, England, Scotland and Wales. The Arts Party is committed to introducing arts thinking into politics and promoting creative, scientific and evidence-based ideas that improve the lives of as many people as possible.

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