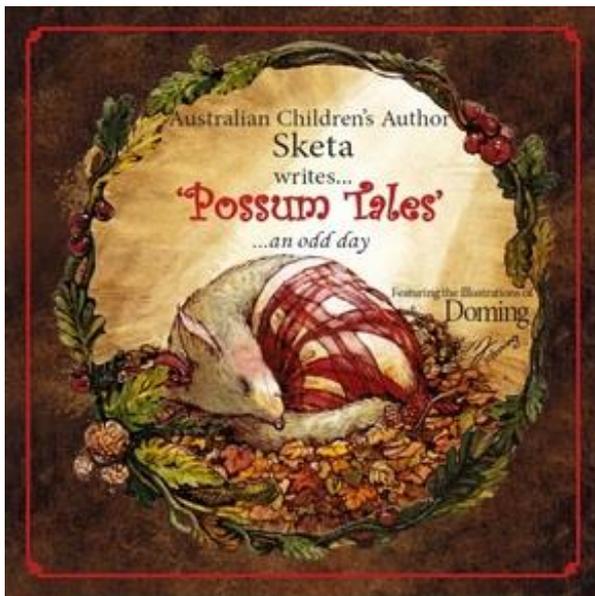


FOR IMMEDIATE RELEASE

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Easter Release for Book 2 of Possum Tales



ELK PUBLISHING is proud to announce, **Sketa's** next illustrated children's tale.

'*Possum Tales...an Odd Day*' details the mischievous adventures of Poss and Milly – two common brush-tail possums, renowned for noisily inhabiting, Australian rooftops.

Officially on sale - Friday 25th, 2016, avid Sketa supporters are encouraged to head over to Amazon.com for its official release. To get this book to #1, you'll need to purchase within the 24 hour time slot.

Sketa known to her home-town folk of Toowoomba, Queensland as *Selina Kucks*, stated she was excited to see this book on the next leg of its journey. "I'm tickled

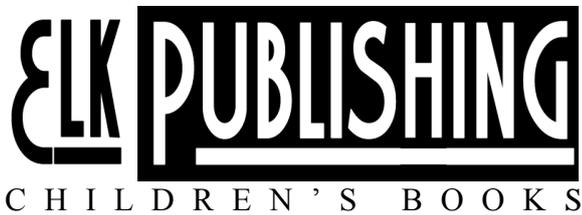
pink to see the final result of this next tale and believe readers will be more than happy with the creative flair in which it was published. A lot of hard work, sleepless nights and exhausted days accompany its production."

For **Sketa** this is the second of five books in the Possum Tales Series, but the sixth in books published to date. Writing the YA novel series 'The Parchment' in 2009, readers were keen to receive its Korean translation in 2010 and the 'The Parchment Tale' unfolds in 2012. The third and final book in this trilogy was ticked for publication last year, "but due to particular family issues over the last couple of years, I was never in the frame of mind to complete it", she said.

We wish **Sketa** all the very best with '*Possum Tales...an Odd Day*' and hope you'll show your support on Good Friday, 25th, 2016 for the Amazon release. Go get 'em Sketa!

May Gibbs
Publicity & Correspondence
ELK Publishing





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About ELK Publishing

ELK PUBLISHING is an Australian grown, independent publishing house of *Children's and Educational Literature*. It strives to provide families, schools and teachers with direct access to unique and exceptional quality in children's literature at affordable prices.

It avidly promotes '*Literacy Starts at Home*', '*Author School Visits*' and the '*Gift a Book*' programme. All aim to encourage greater enjoyment, participation and enhanced interest in reading and literary pursuits. It works toward stamping out illiteracy across nations; pursues the development of creative literature and seeks to improve literacy rates from an early age.

ELK PUBLISHING also offers alternate, affordable fundraising opportunities to schools, to grow their book collections. It is the official publishing press for Australian Children's Author - 'Sketa'.

ELK PUBLISHING offers a *growing* array of children's novels; short stories, illustrated books for young and intermediate readers, children's series books, progressive English readers, teacher display books and educational resources. This is a work in progress and like anything good, it will take time to build a quality selection of products.

We hope you enjoy our literature - stay with us and watch us grow.