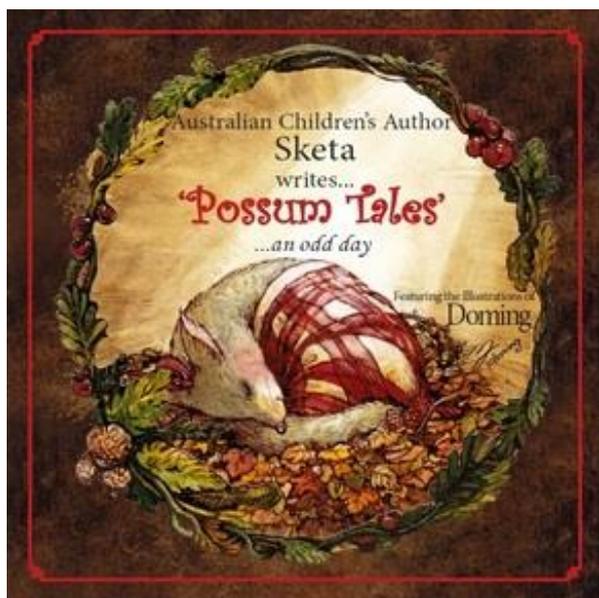


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SKETA - Australian Children's Author Displays Artistic Talent and Literary Ability



ELK PUBLISHING releases the *Sketa Oz Collection – 2016 Black & White Series* – colour or frame it book by Australian Children's author ~ illustrator – **SKETA**.

The collection of natural designs is the first of many and paves the way for this artist to launch the full **Sketa Oz Design Collection**, later in the year.

Intricate and unique, the black & white pen and ink drawings are set to move the market in the world of colouring, for all ages.

The artistic colour or frame it book officially goes on sale – Friday, April 15th 2016. Given **Sketa** celebrates a birthday this month, supporters are encouraged to head over to Amazon.com on the Friday to pick up a copy for just \$2.99. You'll need to hurry, it's only

available to the first 50 people.

Earlier this month, hardback versions of *'Possum Tales...an Odd Day'* and *'Possum Tales...in the Lettuce Patch'* were also released for the children's book market. The tales detail the mischievous adventures of *Poss* and *Milly* – two common brush-tail possums, renowned for noisily inhabiting, Australian rooftops.

Sketa known to her home-town folk of Toowoomba, Queensland as *Selina Kucks*, stated she was excited to see this book on the next leg of its journey. "I'm tickled pink to see the final result of this next tale and believe readers will be more than happy with the creative flair in which it was published. A lot of hard

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work, sleepless nights and exhausted days accompany its production."

For **Sketa** this is the second of five books in the Possum Tales Series, but the sixth in books published to date. Writing the YA novel series 'The Parchment' in 2009, readers were keen to receive its Korean translation in 2010 and the 'The Parchment Tale unfolds in 2012. The third and final book in this trilogy was ticked for publication last year, "but due to particular family issues over the last couple of years, I was never in the frame of mind to complete it", she said.

We wish **Sketa** all the very best with '*Possum Tales...an Odd Day*' and hope you'll show your support on Good Friday, 25th, 2016 for the Amazon release. Go get 'em Sketa!

May Gibbs
Publicity & Correspondence
ELK Publishing

About ELK Publishing

ELK PUBLISHING is an Australian grown, independent publishing house of *Children's and Educational Literature*. It strives to provide families, schools and teachers with direct access to unique and exceptional quality in children's literature at affordable prices.

It avidly promotes '*Literacy Starts at Home*', '*Author School Visits*' and the '*Gift a Book*' programme. All aim to encourage greater enjoyment, participation and enhanced interest in reading and literary pursuits. It works toward stamping out illiteracy across nations; pursues the development of creative literature and seeks to improve literacy rates from an early age.

ELK PUBLISHING also offers alternate, affordable fundraising opportunities to schools, to grow their book collections. It is the official publishing press for Australian Children's Author - 'Sketa'.

ELK PUBLISHING offers a *growing* array of children's novels; short stories, illustrated books for young and intermediate readers, children's series books, progressive English readers, teacher display books and educational resources. This is a work in progress and like anything good, it will take time to build a quality selection of products.

We hope you enjoy our literature - stay with us and watch us grow.

