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AUSTRALIAN CHILDREN'S AUTHOR AND KOREAN LINGUIST – 'SKETA' STRESSES THE IMPORTANCE OF LEARNING LANGUAGES

King George Square - Brisbane, QLD, 13th August, 2016

ELK PUBLISHING - Children's Books – *'Where Literature Comes to Life'*

SKETA - 13th of August, 2016

Australian Children's Author and Korean Linguist – 'SKETA' a.k.a Selina Kucks stresses the importance of learning languages at Brisbane's '2016 Korean Festival'.

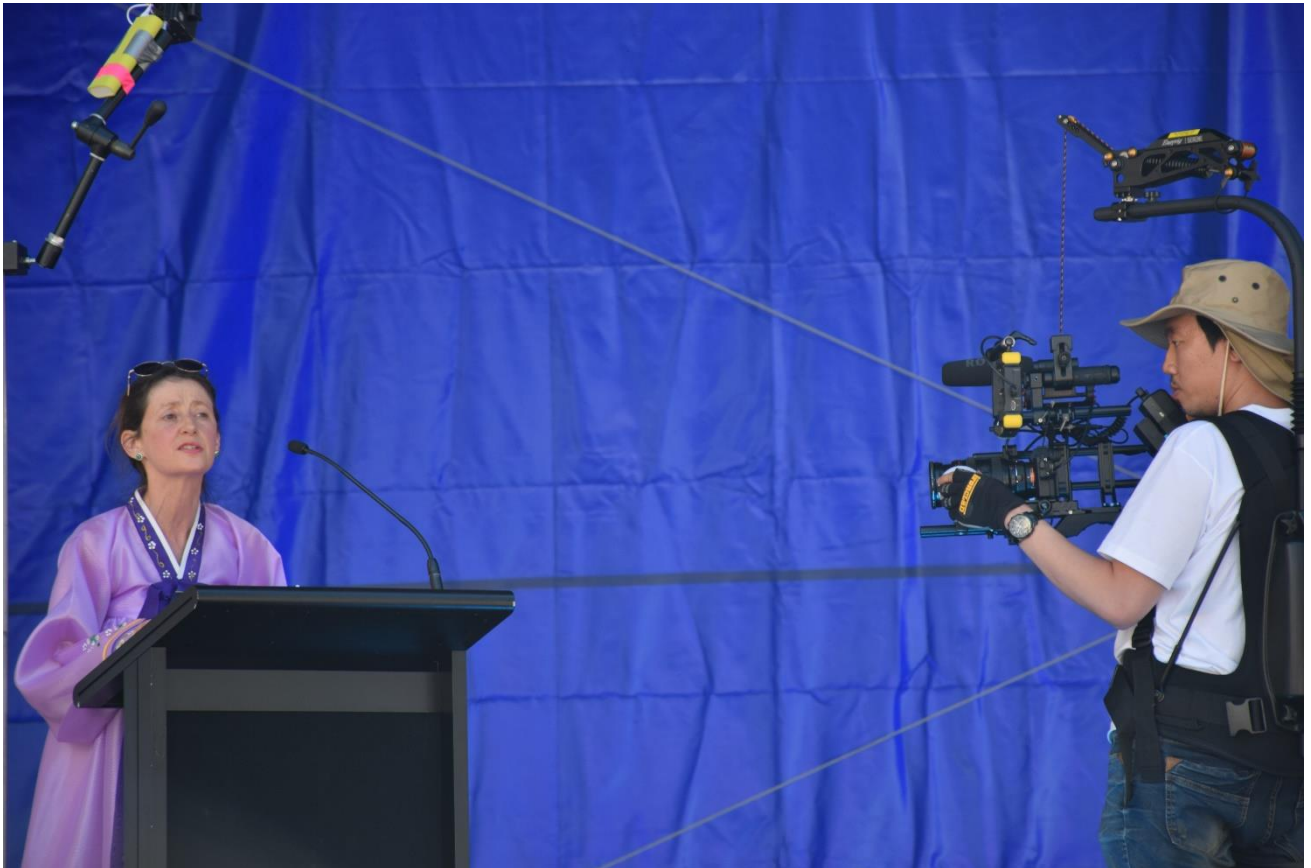
While crowds enjoyed the local Korean cuisine, music and culture - a greater underlying importance for establishing Korean studies and language in schools across Queensland remains high on the list of priorities for not only Sketa, but Korean nationals alike.

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It avidly promotes '*Literacy Starts at Home*', '*Author School Visits*' and the '*Gift a Book*' programme. All aim to encourage greater enjoyment, participation and enhanced interest in reading and literary pursuits. It works toward stamping out illiteracy across nations; pursues the development of creative literature and seeks to improve literacy rates from an early age.

ELK PUBLISHING also offers alternate, affordable fundraising opportunities to schools, to grow their book collections. It is the official publishing press for Australian Children's Author - 'Sketa'.

ELK PUBLISHING offers a *growing* array of children's novels; short stories, illustrated books for young and intermediate readers, children's series books, progressive English readers, teacher display books and educational resources. This is a work in progress and like anything good, it will take time to build a quality selection of products.

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