

FOR IMMEDIATE RELEASE

Contact: Publicity Dept.
contactus@elk-publishing.com
www.elk-publishing.com

LAUNCH – SKETA OZ DESIGN COLLECTION

In conjunction with ELK Publishing, **Sketa Oz Design** has officially released the first part of their designer stationery collection, Monday 1st May, 2017.

The *Sketa Oz Collection* which is now available to the public and stores worldwide for purchase and store stock, respectively; marks a two year, difficult design period.

Sketa Oz Design hopes “*part one of the collection will form the base of something much greater*”, as more works are planned to accompany part one, over the coming months.

Card creations originate from watercolour works, highlighted by underlying pen and ink drawings. Original works are created on 300gsm water colour paper and illustrator board.



The works are then printed on quality, recyclable Australian cardstock, which is then hand-folded; placed together with hand-crafted envelopes, card slips and seals inside a recyclable, resealable cello bag for clean, product protection.

Sketa Oz Design stated, “*All envelopes and card slips are handcrafted one-by-one, from cut to fold – created from heavy FSC paper to encourage due care of our forest and responsible paper selection in the purchase & production of paper goods*”.

The Sketa Oz Collection can be viewed at: <http://www.sketaoz.com/collection.html>

Interested stores and business houses wishing to stock the designer collection can contactus@elk-publishing.com or head over to www.sketaoz.com and talk to someone on the design team.

ELK Publishing is a member of the Australian Publishers Association and prides itself in quality book and paper goods production.

---END---